ORDER

 Order / Rev:
 108295

 Alt Order #:
 06868207

 Product Desc:
 Horsford/DCCC

 Estimate:
 2250

 Flight Dates:
 10/26/12 - 10/30/12

 Original Date / Rev:
 10/25/12 / 11/06/12

 Order Type:
 GENERAL

KSNV VS

Primary AE: Amy McCreary
Sales Office: RI DHI

Sales Region:

BLPHI National

Name: GMMB, Inc./ Washington D.C.
Buying Contact:

Billing Contact:

Washington Harbor
Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name:
Demographic:
A35+
Product Codes:
PLC02

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Orders

Agency

Start Date	End Date	End Date # Spots Gross Amount				
10/01/12	10/28/12		\$18,100.00	10200 (1502) (150 <u>-</u>		
10/29/12	10/20/12	109	Ψ10,100.00	\$15,385.00		
.0.20/12	10/30/12	17	\$16,475.00	\$14,003.75		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$18,100,00	\$15,385.00	Trichib 84 Lyong Tr
November 2012	17	\$16,475.00	그녀의 장소영화중소영화	0.00
Totals	75		\$14,003.75	0.00
	25	\$34,575.00	\$29,388.75	0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order %

Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	26%	\$34,575.00
Market	100%	\$132,980.77

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$33,245.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$33,245.19
KTUD	1%	\$1,329.81
KVVU	18%	\$23,936.54
kvwB	0%	\$0.00
LV1	0%	\$0.00
JNKWN	5%	\$6,649.04

Γu	Ch	Start	End	Inventory Code Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type Sp	ots	Amount
E 1	KSNV	10/26/12	10/30/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		MTF	:30	2	\$450.001	0.00 NM	2	\$900.00

Print Date: 11/06/12 14:30:53

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Order / Rev: Alt Order #: Flight Dates:

108295 06868207

10/26/12 - 10/30/12

Advertiser:

DCCC/ Horsford

Estimate:

Product Desc: Horsford/DCCC

2250

KSNV

Ln E 1		Sta	-110	Inventory C	ode Br	eak_Start/En	a +0 ×	TO THE RESERVE TO THE	-		3 8		
: 55 3	KSNV	10/26	5/12 10/30	/12 M-F 5-6a Wa	keUp w/Waam	E 6.		Len .	Spots	Rate Pr	ri Rtg Type	Cast.	64 -31-27-6-550001
	WAKE		TH THE W		keUp w/Wagn	ers	MTF	:30	2	\$450.001	0.00 NM	Spots 2	Amount
1997	Sta	rt Date	End Da	JOHE NO		ENGO					SEEDEL MARKET	2	\$900.00
	eek: 10/2		11/01/1:	2 MTE	Spots/We	44.00							
E 2	KSNV	10/28/	12 10/30/		v w/ Wagnam	2 \$450.00	0.00				- 1		
	WAKE I		II V IXIONIA		y Wagners	430a-5a	MT5	:30	100	\$200.001	0.00 NM	941	Walker Constitution
	Start	Date	End Date	WAGNERS								1	\$200.00
We	ek: 10/2	8/12	11/03/12	MT	Spots/Wee		Rating				046		
E 3	KSNV	10/26/	2 10/30/1	2 M-F 6-7a Wake	d in will have	1 \$200.00	0.00	DE 17:			ł		
					eUp w/wagm eUp w/wagme	6-7a	MTF	:30	2	\$700.001	0.00 NM		
5 V	Start	Doto P WITH	THE WA	GIAEK2		3					O.OO IVW	2	\$1,400.00
We	ek: 10/26	5/12	End Date 11/01/12	Weekdays MTF	Spots/Wee		Rating				1		
			2 10/30/12	2 Today Show	1,97 - 102	2 \$700.00	0.00				Lib.		
			- 10.00/12	Today Show	CM	658a-9am	MTF	30	2	\$900.001	0.00 NM	4	CWOLCEONE IS
Г	ODAY S			,							U.UU INIVI	2	\$1,800.00
Wee	<u>Start </u> ek: 10/26		End Date	Weekdays	Spots/Weel	Rate	Rating				4		
			11/01/12 2 10/27/12	MTF		\$900.00	0.00				VA		
		U12/1/1	4 10/2//12		СМ	7a-9am	s-	:30	19 (90)	\$625.001			
SA	ATURDA	Y TOD	AY	Saturday Today					<u>\$</u> 1	\$025,00 T	0.00 NM	1	\$625.00
97247F /	Start [End Date	Weekdays	Spats/Week	Rate	n				ſ		
	k: 10/22	1000	10/28/12	S-	1	\$625.00	Rating 0.00				1		
E B K	SNV 1	0/28/12	10/28/12		СМ	8a-9am	S	:30					
Mi	EET THE	PRES	:0	Meet the Press		SEE TOTAL		.30	1 \$	3,000,001	0.00 NM	1	\$3,000.00
	Start D		End Date	Weekdays	161_01								
Wee	k: 10/22/		10/28/12	5	Spots/Week	Rate \$3,000.00	Rating						
E 7 K	SNV 10	/26/12	10/30/12	Rachael Ray	СМ	11am-12pm	0.00			_			
	ACHEL R	***		Rachael Ray	2.8	rom-tzpm	MTF	:30	1	\$325.001	0.00 NM	1	\$325.00
rv-	Start D		End Date	AND LY OF CO.	520 75 MARK S								
Weel	k: 10/26/	172	11/01/12	Weekdays	Spots/Week	Rate	Rating						
E 8 K	SNV 10	-		Noon News	СМ	\$325.00 12-1230pm	0.00	19/19/00	W 2				
				Noon News	Civi	12-1230pm	MTF	:30	1	\$425.001	0.00 NM	1	\$425.00
NE	WS 3 A			TWO REPORT OF THE POST OF THE									
Maak	Start D c: 10/26/	255	End Date	Weekdays	Spots/Week	Rate	Rating				J		
	-		11/01/12	MTF	1	\$425.00	0.00						
_ •	2114	120112	10/30/12	Dr Phil	CM	3-4p	MTF	30	1	\$450.001	0.00 NM	4	\$450.00
DR	PHIL										ł		
V4227 (Y	Start D	-	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	C 10/26/1	46(4)	11/01/12	MTF	1	\$450.00	0.00						
E IU Ka	514V 10.	26/12	10/30/12	NEWS 3 at 4 (1)		4-5pm	MTF	:30	Î	\$725.001	0.00 NM	a,	\$725.00
FIR	ST NEW	/S 3 A	T FOUR	4PM NEWS (1 ho	varj	(4:00 PM-4:30	PM)						
(1886) SE	Start Da	ate E	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating						
	: 10/26/1	3000.5	1/01/12	MTF	1	\$725.00	0.00						
E 11 KS	SNV 10	26/12	10/30/12	NEWS 3 at 4 (1)	The state of the s	4-5pm	MTF	:30	1	\$725.001	0.00 NM	•	\$725.00
NE)	WS 4 AT	430P		4PM NEWS (1 ho	our)	(4:30 PM-5:00	PM)				54 100800	10	440CA16+4574/ASSAN
	Start Da		nd Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/26/1	2 1	1/01/12	MTF	1	\$725.00	0.00						
E 12 KS	NV 10/	26/12		M-F Early News	СМ	5-630p	MTF	:30	3 \$1	,200.001	0.00 NM	3	\$3,600.00
FΔI	RLY NEV	NS		M-F Early News								6	
He sal	Start Da		nd Date	Weekdays	Spots/Week	Rate	Rating				L		
Week	: 10/26/1		1/01/12	MTF	221-224-1-160 - 0000 to 1055 (3)	\$1,200.00	0.00						
E 13 KS	SNV 10	26/12	10/30/12	- 11/0		630-7pm	MTF	:30	1 \$1	,300.001	0.00 NM	4 8	\$1,300.00
								.007945743	os 20 03.	eosennesiii l		ii 3	Q1,000.00

Order / Rev: 108295 Print Date: 11/06/12 14:30:53 Ait Order #: Advertiser: 06868207

DCCC/ Horsford

Flight Dates: Product Desc: Horsford/DCCC 10/26/12 - 10/30/12

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Estimate: KSNV 2250

					<u> </u>	97F					
Ln Ch	Start End	Inventory C					3=4				
		M-F Jeopard	ode Bre	eak Start/En	d Time	Days	l en	Spots Rate			
JEOPARI	DY	M-F Jeopard	y Y	· ·	0		LGII	Spots Rate	Pri Rtg Type	Spots	Amount
Start	Date End Da	ta 1812-1-1							5-4-3		
Week: 10/26	3/12 11/01/1	2 WT -	Spots/We		Rating						
E 14 KSNV 1	0/26/12 10/30/	12 M-F Wheel		1 \$1,300.00	0.00					Ī	
		M-F Wheel of	Fodune	7-730pm	MT-	-F	:30	1 \$1 300 001		Ī	
Start C	F FORTUNE		Citone					1 \$1,300 001	0.00 NM	Ť	\$1,300.00
Start [Week: 10/26/			Spots/Wee	k Rate	16-V2						
E 15 KSNV 10	12 11/01/12	- JETW NEWS		1 \$1,300.00	Rating 0.00				ĵ		
		3700	s CM	730-758pm			0.0				
FACE TO F	FACE W/ JON R	FacetoFace/RatALSTON	alston Report	16. The TO-EDIS MONTH #400 A	U-11 sees	-	:30	1 \$900.001	0.00 NM	1	\$900.00
Start D	ate End Date		Spots/Weel						9		4-50.00
Week: 10/26/1	12 11/01/12	MTF	<u>Opota/vveel</u>	<u>Rate</u> 1 \$900.00	Rating				10		
E 16 KSNV 10	/29/12 10/29/12		CM	8-10pm	0.00				1		
THE VOICE	1	Monday Prime	8-10pm	Оторы	M		:30	1 \$4,000.001	0.00 NM	(4)	£4.000.00
Start Da	ate End Date	Weekdays							Mora A		\$4,000.00
Week: 10/29/1	2 11/04/12	M_	Spots/Week		Rating				9		
E 17 KSNV 10/	28/12 10/28/12	NFL Football	CM	\$4,000.00	0.00						
NFL		NFL Football	CIVI	1P-9PM	5755	s	30	1 \$10,000,001	0.00 NM	2	
Start Dat	te Envio	1944-01000							C.CO IVIVI	1	\$10,000.00
Week: 10/22/12	te End Date 2 10/28/12	Weekdays	Spots/Week	Rate	Rating				1		
E 18 KSNV 10/2		s	1;	\$10,000.00	0.00				1		
		M-F News 3 at E	leven CM	11pm-1135pr	n MTF	:	30	2 \$1,200.001	0.00		
NEWS 3 NIG		MA NEWS 3 ALE	leven					2 \$1,200.001	0.00 NM	2	\$2,400.00
Start Dat		Weekdays	Spots/Week	Date	A0000				2		
Week: 10/26/12	11/01/12	MTF		<u>Rate</u> \$1,200.00	Rating				Î		
E 19 KSNV 10/20	6/12 10/30/12	The Tonight Show	SHE DESCRIPTION	1135p-1236a	0.00			7			
	243	Tonight Show		(130p-1230g	MTF	:3	50	1 \$500.001	0.00 NM	1	\$500.00
	OW W/ JAY LE										
Start Date Week: 10/26/12	Winds to the second	Weekdays	Spots/Week	<u>Rate</u>	Rating						
yyeek: 10/26/12	11/01/12	MTF	1	\$500.00	0.00				- 1		
N 20 KSNV 10/30	0/12 10/30/12	Last Call w/Carson	n DalyCM	136-205am	-T	:3	0	1 \$40.003	0.00 NM	0	\$0.00
		Last Call w/Carso				68	503	wn :35:25767.753	NATION ATTIM	12.M/	250 E DE SE
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12		-T	a. 1	\$40.00	0.00			p p 2	2. 2		
Spot Ch Date		<u>scription</u> st Call w/Carson L		End Time :05am		Weekd			Rtg Tvoe 0.00 NM		
Unresolve		at Gail W/GarsUll L	July 100-2	JG 11				30 (1940-00)	U.OU IVIN		
		NOT AVAILABL	E RATE								
		***	-	W-53;		• • • • • • • • • • • • • • • • • • • •			Totals	25 5	34,575.00
									1911-1917-1917	-createri 17	ura, arkanga ng 600399